<table>
<thead>
<tr>
<th>Application name</th>
<th>Your twitter handle or e-mail address</th>
</tr>
</thead>
</table>

**Use**
Who are the users? What job does it do well for them?

**Business case**
Who might want to pay for this? How do they benefit in return?

**Technology**
What main software / hardware components are necessary to get the job done?

**Data**
What numbers, text, images are necessary for it to work?

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